



Vivre Côté Sud gives you an appointment
from June 11th - June 14th 2010
An exceptional event : « that holiday feeling »

April 16th 2010



ANIMATIONS

Play petanque

You can learn all about the game from Hervé Rofritsch, owner of La Boule Bleue (the original « boule » from Marseille), a company created over 100 years ago by his great-grandfather. Aim, « pointer » (get as close as possible to the jack), « tirer » (knock away an adversary's boule), the game's history, how boules are manufactured ... Why not try a round or play in a tournament ? Afterwards, take a drink at the Bar des Sportifs (Sportsmen's Bar) and experience a « 51 Piscine », the very latest way to drink a refreshing pastis.

Every day in the Talents Corner. Free tasting.

Learn how to do mosaics, with 51 Piscine

Sun, heat, light, parties, the seaside ... that's 51 Piscine ...

Evoke these words in a mosaic with the help of Dominique Salor after taking inspiration from the mosaic created by Tabas, a designer from Marseille. Thanks to the expert guidance of Dominique Salor, you will learn how to piece together the mosaic tiles and these little pieces of glass or marble will soon hold no more secrets for you. Return home with a decorative keepsake from the Fair.

Every day in the Talents Corner. On-site registration. Duration : 1 hour



Culinary show with Reine Sammut

Cook, exchange views, savour : a summer gastronomy experience in an elegant gazebo, the « 5th Room » of Xavie'Z. Designed by Xavier Pottiez, this architectural space houses his In'Out Kitchen, made up of mobile elements and modules all in natural materials such as oak and stone. Admire Reine Sammut's sunny cooking and take home some recipes for the coming summer. Holiday cooking demonstrations every day from 11 am to 4.30 pm. Friday at 7 pm by the pond.

Children's cabins

Recycled cardboard, driftwood, wooden fruit boxes, string, material, sand, pebbles, paint, crayons ... like real decorators, children will be able to create their imaginary holiday cabins and scale-models of their creations will be exhibited on the stand.

Every day in the Talents Corner.



MISES EN SCENE

Material manufacturers are sailing in Aix-en-Provence

Sails to the wind, a float of 16 pointus dressed to the nines will be anchored in the pond of the Parc Jourdan, which will be transformed into a **temporary port** for 4 days. The sails will be made up of material from Pierre Frey, Lelièvre, Création Baumann, Manuel Canovas, Brunschwig, Créations Métaphores, Elitis, Zimmer&Rohde, Bisson-Bruneel, Sahco Hesslein, Toiles de Mayenne, Les Olivades, Clair Foncé ... their hulls matching the colours of their sails. These magnificent 1 metre long scale-models are currently being manufactured.

Please note : **each one is totally unique !** Some of them will be for sale at the Fair.



Holiday havens and cottages

Just for the holidays, it's time to find yourself, to hide away in your own secret place : a cabin, a shelter, a refuge. In that cosy little corner in the South, imagined and brought to life by a number of **talented decorators** : a green-house for Jacqueline Morabito, a beach hut for Pierre Gauthier and Sylvie Serodon, an ethnic cabin for Philippe Xerri, a mass of material for Françoise Dorget as well as an all-white kitchen for Honoré, a genuine rowboat for Henri Quinta where he imagines himself drinking a home-made lemonade in the shade of its awning and of course an army tent for Serge Bensimon.

And also ... **cult objects from the South** relooked by creators, the **Parc Jourdan waterfall in lavender**, a photography exhibition with a selection of « stolen moments » from the magazine to celebrate its 20th birthday ...



Open to the general public from Friday 11th - Monday 14th June from 10 am to 8 pm except on Monday 6 pm. **New : evening session on Friday until 10 pm.**

All information and photos on www.vivrecoitesud.fr and from our Press Office.

Press Contact : QUAI DE LA PRESSE

Cristèl Petit-Pical

Tel : 04 66 67 04 91

presse@quaidelapresse.com