



**Vivre Côté Sud gives you an appointment  
from June 11th - June 14th 2010  
An exceptional event to celebrate the 20th birthday  
of Maisons Côté Sud**

The theme of the Fair : « that holiday feeling »

Since 5 years, this Fair dedicated to decoration, gardens and life-style has taken place in Aix-en-Provence, outdoors in the sunshine, in the Parc Jourdan near to the town centre.

**Colourful « mises en scene »**

More than ever, this year the Fair will be promoting the themes close to its heart : a quest for **beauty**, a search for **talent**, a desire for authenticity and last but not least, an esthetics for **life**. All this, with stands, settings and animations which evoke the essence of the South, from the Provence to the Riviera and other Mediterranean lands.

**Holiday cottages**

Projects under consideration : a transparent bubble, a caravan from the 60's, a Moroccan hut, a green-house, an army tent, a canopy, a garden shed, a beach hut, a mosquito tent, a Tunisian hut ...

A dozen or so holiday havens imagined and designed by **well-known decorators** such as Jacqueline Morabito, Françoise Dorget, Serge Bensimon, Henri and Françoise Quinta, Annick Lestrohan, FC-KA, Patricia Serodon and Pierre Gauthier ... waiting to be discovered as you meander through the alleyways.

**« Pointus » in the colours of fabric manufacturers**

The pond in the Parc Jourdan transformed into a temporary port with a fleet of « pointus ». The sails made up with fabrics from well-known manufacturers : Pierre Frey, Lelièvre, Créations Baumann, Manuel Canovas, Brunshwig, Créations Métaphores, Elitis, Zimmer&Rohde, Bisson-Bruneel, Sahco Hesselein, Toiles de Mayenne, Les Olivades ...

These magnificent 1 metre long scale-models of authentic « pointus » are currently being prepared. Some of them will be for sale at the Fair. Please note : **each one is totally unique !**

**Maisons Côté Sud photography exhibition**

To celebrate its 20th birthday, Maisons Côté Sud presents an exclusive selection of around 20 photographs, based on the theme « **stolen moments** », all taken by photographers who have built up the reputation of the magazine since its beginnings. The exhibition will then go on to Arles to participate in the Rencontres Internationales de la Photographie (International Photography Meeting).

**Very « Côté Sud » selection of exhibitors**

200 exhibitors split up into themed corners in order to make your visit easier : Decors (Carocim, Marius Aurenti, Les Toiles du Soleil ...), Talents (Atelier de la Sardine, L'Olivier Forgé, Le Marbrociso ...), Savours (Château de la Dorgonne, Biscuiterie Navarro, Commanderie de la Bargemone ...) Gardens (Arrosoir et Persil, Fleurs d'Eau, Tropicque Production ...).

This year, **two new corners** : Antiques (Hugues & Hugues Décoration, Curios ...) and Living (Bélisol, L'Atelier de Marius D ...).

A « green label » for those exhibitors who adhere to sustainable development.

Open to the general public from Friday 11th to Monday June 14th 2010 from 10 am to 8 pm except on Monday (6 pm). **New** : evening session on Friday until 10 pm.

All information and photographs on [www.vivrecotesud.fr](http://www.vivrecotesud.fr) and from our press offices.

